

## ORDER



**Orders**  
**Order / Rev:** 362239  
**Alt Order #:** 06862763  
**Product Desc:** BARACK OBAMA  
**Estimate:** 1537  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 10/11/12 / 10/11/12  
**Order Type:** GENERAL

## KTNV - Las Vegas

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency**  
**Name:** GMMB  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama for America  
**Demographic:** A35+  
**Product Codes:** PL Presidential  
**Priority:** P-03  
**Revenue Codes:** AGY-TRANS, POL CAND, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	112	\$77,075.00	\$65,513.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	112	\$77,075.00	\$65,513.75	0.00
<b>Totals</b>	<b>112</b>	<b>\$77,075.00</b>	<b>\$65,513.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KTNV - Las Vegas	18%	\$77,075.00
Market	100%	\$428,194.44

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$107,048.61
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	29%	\$124,176.39
KTUD	1%	\$4,281.94
KVMY	3%	\$12,845.83
KVVU	19%	\$81,356.94
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$21,409.72

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/16/12	10/19/12	M-F 5-6am Action News	CM	M-F 5-6a	- TWTF - -	:30	4	\$150.00	P-03	0.00	NM	4	\$600.00

**KTNV - Las Vegas**

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 Alt Order #: 06862763  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: BARACK OBAMA  
 Estimate: 1537

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	10/21/12	10/21/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA - - - - - S	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
SUNDAY G.M.A.														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S				1	\$500.00		0.00			
14	KTNV	10/21/12	10/21/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a - - - - - S	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
SUN 8A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S				1	\$275.00		0.00			
15	KTNV	10/21/12	10/21/12	This Week This Week	CM	Sat-Sun 9a-7p - - - - - S	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S				1	\$500.00		0.00			
E 16	KTNV	10/16/12	10/19/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a - TWTF - -	:30	4	\$225.00	P-03	0.00	NM	4	\$900.00
THE MORNING BLEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -				4	\$225.00		0.00			
17	KTNV	10/22/12	10/22/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a M - - - - -	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
THE MORNING BLEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M - - - - -				1	\$225.00		0.00			
18	KTNV	10/16/12	10/19/12	M-F 10-11a The View	CM	M-F 10-11a - TWTF - -	:30	4	\$550.00	P-03	0.00	NM	4	\$2,200.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -				4	\$550.00		0.00			
19	KTNV	10/22/12	10/22/12	M-F 10-11a The View	CM	M-F 10-11a M - - - - -	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M - - - - -				1	\$550.00		0.00			
20	KTNV	10/16/12	10/19/12	M-F 11-12p Action News	CM	M-F 11-12p - TWTF - -	:30	4	\$300.00	P-03	0.00	NM	4	\$1,200.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -				4	\$300.00		0.00			
21	KTNV	10/22/12	10/22/12	M-F 11-12p Action News	CM	M-F 11-12p M - - - - -	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M - - - - -				1	\$300.00		0.00			
E 22	KTNV	10/16/12	10/19/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p - TWTF - -	:30	4	\$600.00	P-03	0.00	NM	4	\$2,400.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -				4	\$600.00		0.00			
E 23	KTNV	10/22/12	10/22/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p M - - - - -	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M - - - - -				1	\$600.00		0.00			
24	KTNV	10/16/12	10/19/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P - TWTF - -	:30	4	\$250.00	P-03	0.00	NM	4	\$1,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -				4	\$250.00		0.00			
25	KTNV	10/22/12	10/22/12		CM	M-F 330PM-4P M - - - - -	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
330PM ACTION NEWS														
330pm Action News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -				1	\$250.00		0.00			
E 26	KTNV	10/16/12	10/19/12	Judge Judy 4p-5p	CM	M-F 4P-5P - TWTF- -	:30	4	\$350.00	P-03	0.00	NM	4	\$1,400.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF- -				4	\$350.00		0.00			
E 27	KTNV	10/22/12	10/22/12	Judge Judy 4p-5p	CM	M-F 4P-5P M- - - - -	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -				1	\$350.00		0.00			
28	KTNV	10/16/12	10/19/12	M-F 5-5:30p	CM	M-F 5-5:30p - TWTF- -	:30	4	\$600.00	P-03	0.00	NM	4	\$2,400.00
Action News @ 5p														
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF- -				4	\$600.00		0.00			
29	KTNV	10/22/12	10/22/12	M-F 5-5:30p	CM	M-F 5-5:30p M- - - - -	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
Action News @ 5p														
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -				1	\$600.00		0.00			
30	KTNV	10/16/12	10/19/12	M-F 6-7p	CM	M-F 6-7p - TWTF- -	:30	4	\$850.00	P-03	0.00	NM	4	\$3,400.00
Action News														
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF- -				4	\$850.00		0.00			
31	KTNV	10/22/12	10/22/12	M-F 6-7p	CM	M-F 6-7p M- - - - -	:30	1	\$850.00	P-03	0.00	NM	1	\$850.00
Action News														
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -				1	\$850.00		0.00			
E 32	KTNV	10/20/12	10/20/12	Sat 430p Action News	CM	Sat 430p-5p - - - - - S-	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
Sat 430p Action News														
SAT 430P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S-				1	\$300.00		0.00			
33	KTNV	10/21/12	10/21/12	Sun 6-7p	CM	Sun 6-7p - - - - - S	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
Action News														
SUN 6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S				1	\$500.00		0.00			
E 34	KTNV	10/16/12	10/19/12	7p-730p M-F	CM	7p-730p - TWTF- -	:30	4	\$800.00	P-03	0.00	NM	4	\$3,200.00
7p Access Hollywood														
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF- -				4	\$800.00		0.00			
E 35	KTNV	10/22/12	10/22/12	7p-730p M-F	CM	7p-730p M- - - - -	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
7p Access Hollywood														
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -				1	\$800.00		0.00			
36	KTNV	10/16/12	10/19/12	M-F 7:30-8p	CM	M-F 730-8p - TWTF- -	:30	4	\$800.00	P-03	0.00	NM	4	\$3,200.00
Millionaire														
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF- -				4	\$800.00		0.00			
37	KTNV	10/22/12	10/22/12	M-F 730-8p	CM	M-F 730-8p M- - - - -	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00

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 Product Desc: BARACK OBAMA  
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7:30-8p Millionaire										
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$800.00		0.00			
E 38	KTNV	10/22/12	10/22/12	Monday ABC Prime C CASTLE	CM	CASTLE M-----	:30	1	\$4,000.00	P-03	0.00	NM	1	\$4,000.00
				CASTLE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$4,000.00		0.00			
E 39	KTNV	10/16/12	10/16/12	Tue ABC Prime C PRIVATGE PRACTICE	CM	PRIVATGE PRAC T-----	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
				PRIVATGE PRACTICE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$3,000.00		0.00			
E 40	KTNV	10/17/12	10/17/12	Wed ABC Prime B MODERN FAMILY	CM	MODERN FAMILY - - W - - (9:00 PM-9:30 PM)	:30	1	\$7,500.00	P-03	0.00	NM	1	\$7,500.00
				MODERN FAMILY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - W - - -				1	\$7,500.00		0.00			
E 41	KTNV	10/18/12	10/18/12	Thu ABC Prime B GREY'S ANATOMY	CM	Thu 9-10p GREY'S - - T - -	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
				GREY'S ANATOMY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - T - - -				1	\$3,000.00		0.00			
E 42	KTNV	10/19/12	10/19/12	Fri ABC Prime B PRIMETIME LIVE	CM	PRIMETIME LIVE - - - - F - -	:30	1	\$2,500.00	P-03	0.00	NM	1	\$2,500.00
				PRIMETIME LIVE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - F - -				1	\$2,500.00		0.00			
E 43	KTNV	10/19/12	10/19/12	Fri ABC Prime C 20/20	CM	Fri 10-11p 20/20 - - - - F - -	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
				20/20										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - F - -				1	\$3,000.00		0.00			
E 44	KTNV	10/20/12	10/20/12	College Football Primetime College Football Primetime	CM	4p-830p - - - - - S - (5:00 PM-8:30 PM)	:30	1	\$1,750.00	P-03	0.00	NM	1	\$1,750.00
				SATURDAY NIGHT FOOTBALL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S -				1	\$1,750.00		0.00			
E 45	KTNV	10/21/12	10/21/12	Sun ABC Prime A AMERICA'S FUNNIEST VIDEO	CM	Sun 7-8p AMERICA - - - - - S	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
				AMERICA'S FUNNIEST VIDEOS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S				1	\$750.00		0.00			
E 46	KTNV	10/21/12	10/21/12	Sun ABC Prime C REVENGE	CM	Sun 9-10p REVENGE - - - - - S	:30	1	\$3,250.00	P-03	0.00	NM	1	\$3,250.00
				REVENGE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S				1	\$3,250.00		0.00			
47	KTNV	10/16/12	10/19/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p - TWTF - -	:30	4	\$850.00	P-03	0.00	NM	4	\$3,400.00
				LATE NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -				4	\$850.00		0.00			
48	KTNV	10/22/12	10/22/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M-----	:30	1	\$850.00	P-03	0.00	NM	1	\$850.00
				LATE NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$850.00		0.00			
49	KTNV	10/20/12	10/20/12		CM	Sat 11-11:35p - - - - - S -	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00

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KTNV - Las Vegas

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				Sat 11-11:35p Action News										
				LATE NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1		\$600.00		0.00				
50	KTNV	10/21/12	10/21/12	Sun 11-11:35p Action News	CM	Sun 11-11:35p - - - - - S	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
				LATE NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1		\$600.00		0.00				
51	KTNV	10/16/12	10/19/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a - TWTF - -	:30	4	\$700.00	P-03	0.00	NM	4	\$2,800.00
				NIGHTLINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- TWTF - -		4		\$700.00		0.00				
52	KTNV	10/22/12	10/22/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M- - - - -	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
				NIGHTLINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M- - - - -		1		\$700.00		0.00				
53	KTNV	10/16/12	10/19/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a - TWTF - -	:30	8	\$200.00	P-03	0.00	NM	8	\$1,600.00
				JIMMY KIMMEL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- TWTF - -		8		\$200.00		0.00				
54	KTNV	10/22/12	10/22/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a M- - - - -	:30	2	\$200.00	P-03	0.00	NM	2	\$400.00
				JIMMY KIMMEL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M- - - - -		2		\$200.00		0.00				
												Totals	112	\$77,075.00